



# PACELINE

**Alta Alpina  
Cycling Club**

Volume 22 Issue 1  
Jan/Feb 2024

## Presidential Posting

**Bruce Eisner, President**

Borrowing a word from your prior President, “Your industrious and highly under paid board has been planning events spanning from April into the distant future. They’re busy with all manner of other things too, from budgets and insurance to web pages and race chip prep. While you may not yet be thinking about biking a lot, rest assured, your hard working board of directors is.”



### Inside this issue:

<i>2024 Calendar</i>	2
<i>Women’s Racing</i>	4
<i>Some Winter Reading</i>	4
<i>Riding the Wild Sierra</i>	5
<i>Board Meeting Minutes</i>	6

This is membership renewal season. Our team of Michael, membership coordinator Allen and website programmer Dennis have been working hard to make this as streamlined as possible for you. Finally, this year individual members will be able to sign a waiver on-line, streamlining the process. Family memberships will still require all but the primary member to sign a hard copy waiver for the year. Please look for the upcoming email from membership@altaalpina.org.

Looking ahead, we're holding our Spring Party on Thursday, April 11 and our Spring Rider Roundup again this year on Saturday April 13 (April 14 if the weather is bad on Saturday). A veritable smorgasbord of riding options, all starting around mid morning in Genoa. Multiple lengths and grades of road rides, and a couple of mountain bike options. Something for everyone for a nice beginning-of-season catch-up! Then, hot on the heels of that roundup, Joseph is planning to start a full season of racing on April 18!

See you on the roads or the dirt as the snow melts.



## Membership in 2024

**Allen Forbes, Membership Coordinator**

The cycling world is changing, so is the AACC. We are a club that enjoys cycling for all types, all ages, and all abilities. We are looking forward to a wider variety of cycling adventures for this coming season! As we head into the new year, we want to welcome all riders of all ages and cycling pursuits. Many of us just want to get out in the fresh air ride in an area that we so much enjoy!

Enjoy the social events that we have throughout the year including kicking off the cycling season with our Spring party and the Spring Rider Roundup. Continuing with various rides, cycling events, races throughout the season.

For those who enjoy some competition, we sponsor the high school NICA teams in Carson Valley and South Lake Tahoe as well as the Thursday evening races throughout the summer.

Besides getting out and riding, we stage a variety of events—not just the Alta Alpina Cycling Challenge! We also work to give all cyclists a better voice through our bicycle advocacy efforts. As cyclists we need to stay on top of the issues that affect cycling in our area and to promote safety and more access for riders.

We’ve expanded the clubs’ rides to include more diversity for cyclists of all abilities and interests. This year we’ll have regular mountain bike rides and we’re looking forward to mixed terrain/gravel bike rides based on increasing club member and cycling community interest. I look forward to seeing you and riding with you this season!

Help us make this a better club for women, men, kids, younger, older, slower, intermediate, faster, longer, shorter, and however else you enjoy riding!



# Alta Alpina Cycling Club – 2024 Calendar

**Mon - Mar 4**  
[Mar 29-31]

**Mon - Apr 1**

**Mon - Apr 1**  
[April 1-5  
[April 8-12]

**Thu - Apr 11**

**Sat - Apr 13**

**Sun - Apr 14**

**Tue - Apr 16**

**Thu - Apr 18**

**Apr 20/21**  
[April 22-26]

**Apr 27/28**

**Sat - May 4**

**Mon - May 6**

**May 11/12**

**Sat - May 18**  
[Sat - May 18]

**Sun - May 19**

**May 18/19**

**May 25/26**  
[Sun - May 19  
[Sat - June 1]

**Sat - June 1**  
[Sun - June 2]

**Mon - June 3**

**June 8/9**

**Fri - June 14**

**Sat - June 15**

**June 22**  
[June 22/23]

**Sat - June 29**

**Mon - July 1 or 8**

**Mon - July 1**  
[Thu - July 4]

**July 6/7**

**Sat - July 13**

**Sat - July 14**

**Sat - July 20**

**Sun - July 21**

**July 27/28**

**Aug 3/4**

**Mon - Aug 5**

**Aug 10/11**

**Aug 17/18**

**Aug 24/25**

**March Board Meeting-ZOOM**  
Easter Weekend]

**April Board Meeting-TBD**

**NICA Team Registration Opens**  
Diamond Valley School Spring Break]  
Lake Tahoe Schools Spring Break]

**Spring Party**

**Spring Rider Roundup in Genoa**

**Alternate Date for Spring Rider Roundup**

**First Weekly MTB Ride**

**First Thursday Race of 2023 Season**

**Weekend Ride TBD**  
Douglas County School Spring Break]

**Weekend Ride TBD**

**Death Ride Training Series: Kingsbury-Luther via Diamond Valley**

**May Board Meeting-TBD**

**Weekend Ride TBD**

**Ray Rickard Memorial Spring Century & BBQ**  
Stetina Paydirt]

**Alternate Date for Spring Century**

**Death Ride Training Series: Topaz-Woodfords-Topaz**

**Weekend Ride TBD (Memorial Day Weekend)**  
Tahoe-Pyramid Trail Cookie Ride]

Start of Tahoe Bike Month (tahoebikemonth.org)]

**Death Ride Training Series: Woodfords-Carson-Blue Lakes**  
AMBRR]

**June Board Meeting-TBD**

**Weekend Ride TBD**

**Diamond Valley Bike-A-Thon**

**Death Ride Training Series: Markleeville-Lake Alpine/Bear Valley**

**First Highway Cleanup**  
Tahoe Mountain Bike Festival]

**Alta Alpina Challenge (Featuring 8 Pass/7 Pass/5 Pass/Brush with Death)**

**July Board Meeting - TBD**

**First NICA Team Practice**  
July 4 Holiday - No Race]

**Weekend Ride TBD**

**Death Ride**

**Death Ride Cleanup**

**Challenge Staff Ride & Dinner**

**Second Highway Cleanup**

**Weekend Ride TBD**

**Weekend Ride TBD**

**August Board Meeting - TBD**

**Weekend Ride TBD**

**Weekend Ride TBD**

**Weekend Ride TBD**





<b>Aug 31/Sep 1</b> [Mon - Sep 2	<b>Weekend Ride TBD</b> Labor Day]
<b>Thu - Sep 5</b>	<b>Last Thursday Race of 2024 Season &amp; Pizza Party</b>
<b>Sep 7/8</b> [Sun - Sep 8	<b>Weekend Ride TBD</b> Rose to Toads]
<b>Mon - Sep 9</b>	<b>September Board Meeting - TBD</b>
<b>Sat - Sep 14</b>	<b>Third Highway Cleanup</b>
<b>Sat - Sep 21</b>	<b>TBD: King of the King</b>
<b>Sep 22</b>	<b>Weekend Ride TBD</b>
<b>Sep 28/29</b>	<b>Weekend Ride TBD</b>
<b>Oct 5/6 or 12/13</b>	<b>Tim Rowe Memorial Fall Century &amp; Pizza Party</b>
<b>Mon - Oct 7</b>	<b>October Board Meeting - TBD</b>
<b>Tue - Oct 29</b>	<b>Last Weekly MTB Ride</b>
<b>Mon - Nov 4</b>	<b>AGM, Fall Party, and BoD Meeting - TBD</b>
<b>Mon - Dec 2</b>	<b>December Board Meeting - TBD</b>

## 2024 Race Schedule

4/18	Fredericksburg Prologue	6/27	Fredericksburg Two Up Time Trial
4/25	Diamond Valley Road Race Short Course	7/11	Eagle Ridge Circuit Race
5/2	Starbucks Criterium	7/18	Blue Lakes Time Trial
5/9	East Valley Time Trial	7/25	Pinenut Road Race
5/16	Pinenut Road Race	8/1	Kingsbury Time Trial
5/23	Starbucks Criterium	8/8	Diamond Valley Road Race
5/30	Kingsbury Time Trial	8/15	Blue Lakes Time Trial
6/6	Diamond Valley Road Race	8/22	Starbucks Criterium
6/13	Jack's Valley Time Trial	8/29	Fredericksburg Time Trial
6/20	Diamond Valley Double Back Road Race	9/5	Diamond Valley Road Race Short Course

## 2024 Social Events

4/11	Spring Party	9/5	Racing End of Season Pizza Party
4/13	Spring Rider Roundup	TBD	Lake Davis Camping Weekend
5/18	Spring BBQ	10/5, 10/6, 10/12 or 10/13	Fall Pizza Party
TBD	Ride around the Lake & BBQ	11/4	Fall Party
7/20	Challenge Staff Dinner		

## Other Big Events

3/2	Solvang Century	5/5	Grizzly Peak Century
4/6	Party Pardee	5/19	Strawberry Fields Forever
4/13	Bike Around the Buttes	6/1	Eastern Sierra Double
4/13	Levi's Gran Fondo	6/2	AMBBR
4/18-21	Sea Otter Festival	6/2	The Sequoia
4/21	Primavera Century	7/13	Death Ride
4/28	Wildflower Century	7/20	Fall River Century
5/4	Wine Country Century		



### Proposed Women’s Racing Series

Joseph Whiteley, Thursday Road Race Director

We have been talking about how we might get more riders out to participate in the twilight race series. I have also noted that we have very few female racers and I’ve heard feedback that many female racers may feel intimidated or otherwise uncomfortable racing with men. I’m exploring the idea of a female twilight race series—a separate female-only race series in addition to the regular Thursday evening races. The races would not be held weekly, but maybe once a month on a different weeknight, say on a Monday for example, during the five months that the regular twilight race series happens (April - September). We would use the same venues and formats.

We would also like to have some instruction/training beforehand to help women become more confident racing in a group, thinking about strategy, etc. The number of race categories would depend on the number of participants. The cost would be inline with the regular Thursday night series.

If you or someone you know someone who would be interested in this, please have them contact me by February 29th so that we can get a head count and make a decision on this. Please forward this message to your female riding friends who may not be club members.

### Some Winter Reading

Here’s some suggested reading for the off-season:

Tahoe Bears:

<https://www.tahoebears.org/blog>

League of American Bicyclists Summit:

<https://bikeleague.org/events/summit/>

California Bicycle Summit:

[https://www.calbike.org/events/california\\_bicycle\\_summit/](https://www.calbike.org/events/california_bicycle_summit/)

Bike Lanes on US50:

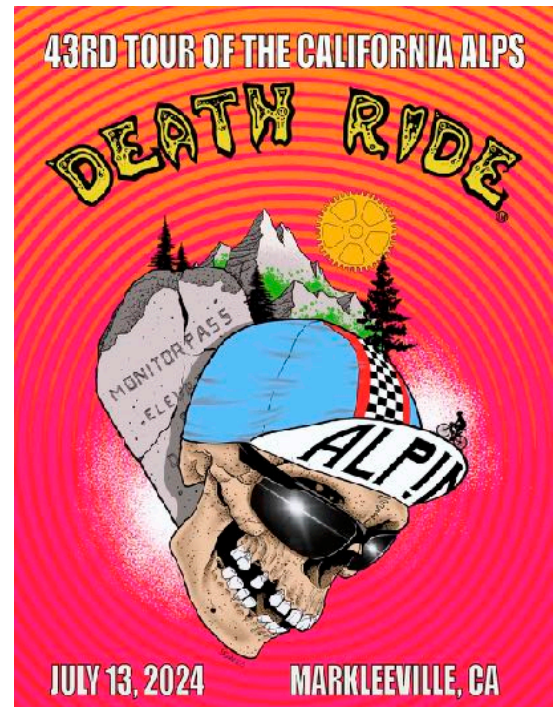
[https://dot.ca.gov/-/media/dot-media/district-3/documents/environmental/03\\_0j480\\_south\\_tahoe\\_cap.pdf](https://dot.ca.gov/-/media/dot-media/district-3/documents/environmental/03_0j480_south_tahoe_cap.pdf)

Riding the Loneliest Road:

<https://www.thrillist.com/travel/nation/us-route-50-nevada-biking-driving>

Leon Malmel’s. Profile in the Wall Street Journal:

<https://www.wsj.com/articles/cycling-workout-world-masters-championships-47fce26c>



### Local Merchant Discount Program

Local merchants that support AACC offer discounts to club members. Visit the merchant, peruse their shops and find out what you can buy as a benefit of being an AACC member. Details about local merchant offers is listed under “Merchant Discounts” on our website at [www.AtaAlpina.org](http://www.AtaAlpina.org).





Alpine County  
California

June 29  
2024



Choose up to 8 of our famous passes  
or pick one of these options:

**BRUSH WITH DEATH**

**WILD SIERRA METRIC**

**WILD SIERRA CENTURY**

**CLASSIC 5 PASS CHALLENGE**

**AUDRY'S 7 PASS CHALLENGE**

**ALTA ALPINA 8 PASS CHALLENGE**



[www.AltaAlpina.org/challenge](http://www.AltaAlpina.org/challenge)  
877.845.2453





# Board Meeting Minutes—January, 2024

Secretary: Michael Bayer; Other Board Members: Paul Amato (NICA Team Coach); Jordan Brooks (Highway Cleanup); Michelle Brooks (Social Media); Frank Dixon (Deputy Treasurer); Bruce Eisner (President); Allen Forbes (Membership); Nigel Leigh (Vice-President); Bill Magladry (Treasurer); Jim Sadilek (Website); Gregg Westerbeck (Social Media); Joseph Whitely (Race Director); Lyn Willoughby (Weekend Rides)

Meeting held by Zoom

Meeting called to order at 6:02 pm

## 1. Monthly Status Reports:

- **Treasurer:** The current checking account balance is \$11,724.97. The Paypal balance is \$11,112.52. CDs are currently at \$10,093.49 and \$10,310.10. Bill will cut a check for \$1200 for Joseph and \$800 for Tony for last year’s races.
- **Membership:** All members are now in grace period. It was agreed that grace period will extend to the end of April. Michael reviewed the insurance-approved online waiver process. Michael will work with Dennis on the implementation of the new membership renewal and signup system for the website.
- **Weekend Rides:** Lyn reported that he will hold a pre-season meeting of ride leaders to complete the weekend ride schedule. We’ll reach out to people who have led rides in the past to join the ride leader group.
- **Weekly MTB Rides:** Nigel will look at the value proposition for a mountain biking affinity group.
- **Social Media:** Challenge Facebook page is refreshed for 2024 and registration opening has been posted across both feeds. Michelle will work with Mel to get the ability to post additional photos to the Instagram feed.
- **Newsletter:** Next newsletter is planned for the week after the February board meeting.
- **Website:** Jim has made updates to the website. Greg Kogut has volunteered to take over as Website Coordinator. Jim will work with Blue Host to ensure that we have multiple contacts registered.
- **Insurance:** Insurance rates for 2024 are expected to be available between Jan 18 and 25. As soon as quotes are available Michael will circulate an email ballot to the board to approve the 2024 insurance purchase which must be completed by the end of January.
- **Clothing:** No change to clothing inventory.
- **Weekly Road Races:** Joseph reported that Reno Wheelmen charge \$15 for members and \$20 for nonmembers. Joseph suggested that we should raise our rates. Raising rates to \$12, \$18, and \$120 for season pass. Fee for series registration for weekly basis continues to be \$5.

[Bill | Michael | Unanimous] Joseph is working on determining if there is interest in having female-only races on an alternate day, once a month..

- **NICA Team:** Sponsorship from STIO is on the way. Paul is working on 2024 team calendar.
  - **Spring Century:** Chris reports that Nigel and Desiree have kindly and generously volunteered to have their property used for the start/finish on May 18 (backup is May 19). Nigel suggested an alternative name of Spring Monitor Madness.
  - **Fall Century:** No update.
  - **Adopt A Highway:** Application for renewal of permit has been prepared along with a request for new hard hats. Jordan also plans to purchase 5 pairs of each size glove.
  - **Challenge:** The website has been updated and registration is open. Michael reported that work in partnership with the Chamber is going well.
2. **Membership Development:** Michael circulated a document proposing a variety of initiatives to reach out to expired members and new prospective members. Michael will move ahead with the streamlined membership renewal process, Allen will work on marketing ideas, and all board members will review the ideas proposed for new affinity groups and our membership value proposition.
  3. **Death Ride Partnership Plan:** Michael circulated a document describing all the areas that the club will cooperate with the Alpine County Chamber of Commerce in a joint effort to promote cycling in Alpine County including the Death Ride, Training Series, and Challenge..
  4. **Appointment of New Coordinators:** Greg Kogut is appointed to join Jim Sadilek as a co-webmaster and Zach Wood was appointed as Bicycle Advocacy Coordinator [Michael | Bill | Unanimous].
  5. **2024 Calendar:** Michael Circulated a new version of the 2024 calendar and requested feedback..
  6. **Next Meeting:** Monday, Feb 5, 2024, 6 pm, by Zoom.

Meeting adjourned at 8:42 pm



## Board Meeting Minutes—February 5, 2024

Secretary: Michael Bayer; Other Board Members: Jordan Brooks (Highway Cleanup); Michelle Brooks (Social Media); Frank Dixon (Deputy Treasurer); Bruce Eisner (President); Allen Forbes (Membership); Nigel Leigh (Vice-President); Bill Magladry (Treasurer); Gregg Westerbeck (Social Media); Joseph Whitely (Race Director); Lyn Willoughby (Weekend Rides)

Meeting held by Zoom

Meeting called to order at 6:04 pm

Minutes of the December meeting approved as presented. [Bill | Bruce | Unanimous]

Minutes of the January meeting approved as presented. [Allen | Lyn | Unanimous]

### 1. Monthly Status Reports:

- **Treasurer:** The current checking account balance is \$10,534.97. The Paypal balance is \$12,725.73. CDs are currently at \$10,106.23 and \$10,352.79. Frank will work with Bill on filing taxes. As our revenue was under \$50K, we should be able to take advantage of simplified filing.
  - **Membership:** All memberships are now in grace period. Allen is working on drafts of a renewal. Michael provided an update on efforts to rewrite the membership renewal and new membership software and processes. The plan is to soft-launch the new system for a week or two before broadcasting to all the grace period and expired members.
  - **Weekend Rides:** Lyn reported that 14 people joined the last weekend ride. Lyn reported that the CVTA is interested in partnering with us for a Women's MTB ride and Jennie volunteered to help. The board discussed Lyn's suggestion that the club plan regular Social Nights which could be held at venues like Bike-and-Brew and the Cutthroat. Lyn will pull together a proposed schedule.
  - **Weekly MTB Rides:** No report.
  - **Social Media:** Michelle has been cross-posting with the Alpine County Chamber to promote the training series and upcoming events. Michael will schedule a call with Michelle and Gregg to work on a social media campaign strategy.
  - **Newsletter:** Michael is planning release the next newsletter when the membership system is ready.
  - **Website:** Greg has been working to get up to speed on maintaining the website. New photo contents is desirable.
  - **Insurance:** Michael reported on the renewal of the insurance policies for General Liability, D&O, coverage for the Challenge and other supplementary coverage. The next steps are to ensure payments are made on these policies and that we renew the racing coverage.
  - **Weekly Road Races:** Joseph is working on the proposed women's series. Mel may be able to coach for it. He also needs to confirm that the HOAs for Grandview and Eagle Ridge approve our schedule and needs to update the racing page on the club website. Joseph also noted that the "Grill Next Door" can also accommodate us for future events.
  - **Clothing:** No sales since last meeting. Michael will work with to open up ordering for club kits in March for delivery in April.
  - **NICA Team:** No report.
  - **Spring Century:** Venue is confirmed for Nigel and Desiree's house.
  - **Adopt A Highway:** Jordan has been in contact with Caltrans to confirm all the details for 2024. Caltrans will refresh all of our equipment supplies, including the missing gloves, and replace the two damaged signs on the highway.
  - **Death Ride:** Michael provided an update on his work with the Chamber of Commerce and on the club's partnership to promote cycling in Alpine County.
  - **Training Series:** Registration is open and tied into Death Ride registration and the Chamber has been promoting the series. We've already started receiving checks from Enmotive.
  - **Challenge:** Registration is open, insurance is in place, marketing efforts are underway.
  - **Bike Advocacy:** No report..
2. **Club Calendar:** Michael asked for any further input. There was a consensus that he should distribute the current version to other organizations in the region so we can coordinate.
3. **Next Meeting:** Monday, March 4, 2023, 6 pm, by Zoom.  
Meeting adjourned at 7:35pm



# Alta Alpina Cycling Club

**P.O. Box 2032**                      **877-845-2453**  
**Minden, NV 89423**            **877-845-BIKE**  
**www.AлтаAlpina.org**

## MARK YOUR CALENDARS

Spring Membership Party	Thu, April 11
Spring Rider Roundup	Sat, April 13
First Thursday Race	Thu, April 18
Spring Century	Sat, May 18
Alta Alpina Challenge	Sat, June 29

**MOVED? GOT NEW CONTACT INFO?**  
Have you moved? Has your e-mail address changed?  
Don't miss out on the latest AACC happenings!  
Send your new contact information to :  
[membership@altaalpina.org](mailto:membership@altaalpina.org)

## Alta Alpina Cycling Club Board Members

Bruce Eisner	President	<a href="mailto:president@AltaAlpina.org">president@AltaAlpina.org</a>	877-845-2453
Nigel Leigh	Vice President		775-267-7089
Michael Bayer	Secretary	<a href="mailto:secretary@AltaAlpina.org">secretary@AltaAlpina.org</a>	877-845-2453
Bill Magladry	Treasurer	<a href="mailto:treasurer@AltaAlpina.org">treasurer@AltaAlpina.org</a>	877-845-2453
Allen Forbes	Membership Coordinator	<a href="mailto:membership@AltaAlpina.org">membership@AltaAlpina.org</a>	
Lyn Willoughby	Weekend Ride Coordinator	<a href="mailto:ridecoordinator@AltaAlpina.org">ridecoordinator@AltaAlpina.org</a>	951-642-1611
Joseph Whiteley	Thursday Road Race Director	<a href="mailto:racedirector@AltaAlpina.org">racedirector@AltaAlpina.org</a>	775-265-1905
Jordan Brooks	Highway Cleanup Coordinator	<a href="mailto:jordan.brooks84@att.net">jordan.brooks84@att.net</a>	916-833-7445
Bruce Eisner	Clothing Coordinator	<a href="mailto:clothing@altaalpina.org">clothing@altaalpina.org</a>	877-845-2453
TBD	Bicycle Advocacy Coordinator		775-720-0754
Michael Bayer	Alta Alpina Challenge Ride Director	<a href="mailto:challenge@AltaAlpina.org">challenge@AltaAlpina.org</a>	877-845-2453
TBD	Pinenut Cracker Coordinator	<a href="mailto:pnc@AltaAlpina.org">pnc@AltaAlpina.org</a>	
Chris Cherrix	Spring Century Coordinator	<a href="mailto:springcentury@AltaAlpina.org">springcentury@AltaAlpina.org</a>	
David Scarborough	Fall Century Coordinator	<a href="mailto:dave_scar@hotmail.com">dave_scar@hotmail.com</a>	530-318-7878
Frank Dixon	Deputy Treasurer	<a href="mailto:bikeboygo@yahoo.com">bikeboygo@yahoo.com</a>	530-318-1574
Mel Maalouf	Junior Team Coach / Race Team Director	<a href="mailto:alpinajr@gmail.com">alpinajr@gmail.com</a>	775-782-9652
Greg Phillips	NICA Team Director	<a href="mailto:AANICADirector@AltaAlpina.org">AANICADirector@AltaAlpina.org</a>	
Paul Amato	NICA Team Head Coach	<a href="mailto:AANICACoach@AltaAlpina.org">AANICACoach@AltaAlpina.org</a>	
Jim Sadilek	Website Coordinator	<a href="mailto:ccwatchmaker@gmail.com">ccwatchmaker@gmail.com</a>	
Michael Bayer	Paceline Editor	<a href="mailto:paceline@AltaAlpina.org">paceline@AltaAlpina.org</a>	877-845-2453
Gregg Westerbeck	Social Media Coordinator	<a href="mailto:social@AltaAlpina.org">social@AltaAlpina.org</a>	650-276-6951
Michelle Brooks	Social Media Coordinator	<a href="mailto:brooksmi840@gmail.com">brooksmi840@gmail.com</a>	916-833-7446
TBD	Volunteer Coordinator	<a href="mailto:volunteer@AltaAlpina.org">volunteer@AltaAlpina.org</a>	

The club is about and for you! All AACC members are welcomed to participate

Newsletter Publisher:  
Michael Bayer

in our **Board Meetings** typically held the **first Monday of each month at 6:00 pm.**  
Join us on **Mon 4 by Zoom.**