



PACELINE

**Alta Alpina
Cycling Club**

**Volume 11 Issue 1
Jan/Feb 2013**

Alta Alpina Challenge: Riding the Wild Sierra 2013

Michael Bayer, Ride Director

This year the Wild Sierra will take place on June 29, 2013. Please mark your calendars now (the ones on your wall and the one in your phone) for that week. As you know, this is the club's biggest event of the year and we need everyone to help out to make it happen.

Planning is well under way for this year's event. We already have a team of pre-event volunteers working on all aspects of the ride.

New for 2013: The Alta Alpina 8 Pass Challenge—The World's Toughest Double Century will be part of the 2013 California Triple Crown Stage Race. We have a maximum of 499 spots and we hope to sell out this year.

Laura Caimi is heading up marketing efforts again for 2013. Posters and flyers have been printed and are being distributed--but we're looking for more volunteers to help get them out. Laura is pulling together a team of volunteers to take on all aspects of marketing. She's also working on relationships with other clubs to cross-promote our events (like Chico-Velo). If you have any background in marketing or any ideas on how to promote the ride, please contact her at wildsierralaura@yahoo.com

We really need for a volunteer to take on the job of Wild Sierra Safety Coordinator. This job involves contacting all the relevant police, fire, ambulance and S&R organizations. If you have experience with Search & Rescue, EMS, or worked on safety issues, please consider volunteering!

We also need HAM radio operators. If you have ever thought it might be fun or useful to learn about HAM radios, we need you! Getting a license is easy and a number of club members have done it. Andrew Huntington can answer any question you have if you contact him at andrh@sbcglobal.net

We're also looking for pre-event volunteers for all the jobs listed to the right. To learn more about any of these jobs email me at volunteers@altaalpina.org

Registration is now open. Please tell your cycling friends and relatives and ask them if they'd be willing to put up posters at their local bike stores!

Inside this issue:

<i>Wild Sierra Flyer</i>	2
<i>Presidential Posting</i>	3
<i>Hillacious Jerseys</i>	3
<i>Ellen Sherrill</i>	4
<i>Bike Spokesman</i>	5
<i>Member Profile</i>	6
<i>Board Meeting Minutes</i>	6-7

2013 Volunteer Opportunities!

Volunteering for club events and activities is the best way to meet new friends and support cycling in our region!

Wild Sierra Deputy Ride Director

Wild Sierra Safety Coordinator

Wild Sierra Community Liaison

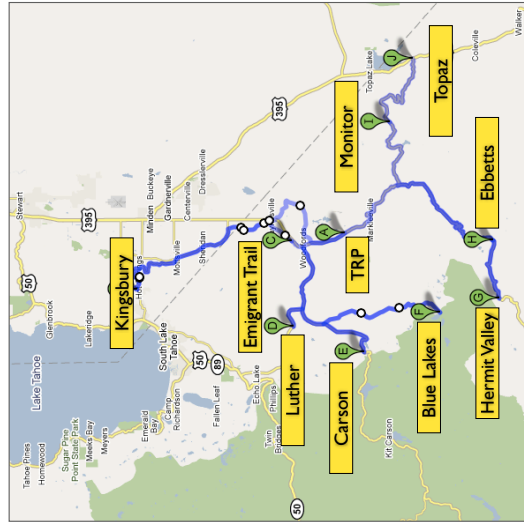
Wild Sierra Rest Stop Captains

Wild Sierra Onsite Registration
& Clothing Sales Coordinator

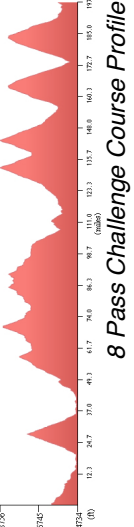
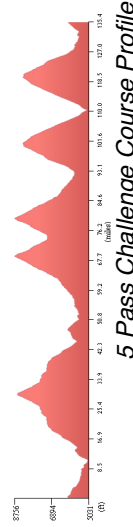
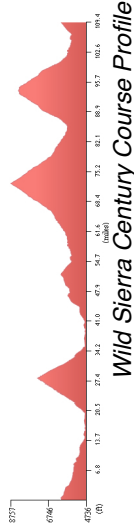
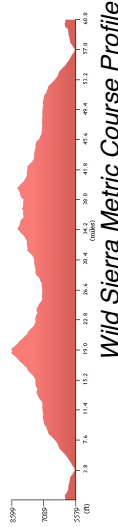
AACC Hillacious Century Series
Coordinator

Time to Renew Your Membership!

2013 Membership Renewal - If you were a member in 2012 we just need your membership fee paid by check or Paypal payment—no forms to sign! If you're a new or returning member, just complete the online form on the website. Your 2013 membership card (the label on the first copy of your Paceline newsletter after renewing) is good for discounts at local merchants. Every member receives a digital copy of our club newsletter. You may opt to receive a print subscription when you join or renew your membership otherwise the only printed copy you'll receive is the one with your membership card.



Passes of the Alta Alpina Challenge Start / Finish at Turtle Rock Park, Markleeville



Note: No portion of the course will be closed to motor traffic. Riders must observe all traffic laws & course rules. Details subject to change. Multi-rider discount available for groups of 10 or more - download registration form from our website. Registration for the 5 Pass Challenge is limited to just the first 150 riders who register and overall event registration is limited to the first 499 riders so reserve your spot today!

THE PASSES OF THE WILD SIERRA

Experience the breathtaking scenic beauty of up to eight classic, wild sierra climbs plus panoramas of Diamond Valley and Carson Valley on a course that features some of the best pavement you'll find on any organized ride. The course is in a remote and rugged area - there are no traffic lights and just a dozen stop signs.

THE FAMILY FUN RIDE

A ride for the whole family! This is a relaxed but still challenging out-and-back ride with the option to ride 15 or 20 miles. Experience the scenic beauty of Diamond Valley and Carson Valley on a course that features the best roads for cycling in Alpine County.

THE WILD SIERRA METRIC

Featuring Luther Pass and Blue Lakes Road along with a scenic loop through Diamond Valley and views of Carson Valley, this is a beautiful 64 mile ride with 5000 feet of climbing.

THE WILD SIERRA CENTURY

The Wild Sierra Century features three passes: Kingsbury, Ebbetts East, and Monitor West. It also includes the scenic Diamond and Carson Valleys. This is a challenging 110 mile ride with 11000 feet of climbing.

5 PASS CHALLENGE

A classic combination of passes: Carson, both sides of Ebbetts, and both sides of Monitor. By adding Diamond Valley and Emigrant Trail for a scenic warmup and covering Woodfords Canyon early in the day we've perfected it. This tough ride is 134 miles with over 16,000 feet of climbing.

8 PASS CHALLENGE

With nearly 200 miles, nearly half over 7000 feet of altitude, and over 20,300 feet of climbing this is the ultimate single day ride - the world's toughest double century and the last stage in the 2013 California Triple Crown Stage Race. Those who complete this challenge earn the right to wear the 8 Pass Finisher Jersey.

For more information visit: www.AltAlpina.org/challenge



June 29 2013

RIDING THE WILD SIERRA

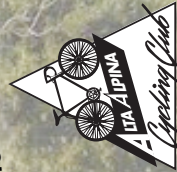
FAMILY FUN RIDE CHALLENGE IN THE FOOTHILLS 15/20 miles ~ 800/1,500 feet of climbing

WILD SIERRA METRIC LUTHER, BLUE LAKES 64 miles ~ 5,000 feet of climbing

WILD SIERRA CENTURY KINGSBURY, EBBETTS, MONITOR 110 miles ~ 11,000 feet of climbing

5 PASS CHALLENGE CARSON, EBBETTS, MONITOR, MONITOR 134 miles ~ 16,000 feet of climbing

8 PASS CHALLENGE THE WORLD'S TOUGHEST DOUBLE CENTURY 198 miles ~ 20,300 feet of climbing



www.AltAlpina.org/challenge 877.845.2453



Presidential Posting

Mel Maalouf, President

We started out this year on the board planning for the upcoming events. This year looks to be a lot like the last, which seems ok by me since last year was a pretty great year in riding. As we look forward, we see the racing start in April and a booked solid May. One thing new this year are some early season easy rides in March planned by a couple of board members. As we look forward, we must strive to improve.

Another item similar but different is the Challenge. It is the same course, same time of year, hopefully the same weather. One thing different this year is that we are likely to sell out. That means that the club needs to step up our efforts this year. Last year we met expectations but there was not much margin and there were a lot of people putting in double time. As we move to the magic number of our limit of 499 riders, a new thing this year, we are looking to ensure our riders enjoy the same care and support that Alta Alpina has delivered over the last few years. Just like last year, we all want to put on a successful ride and deliver the care and encouragement of our visitors to our area. But different from last year we want to overwhelm the event with Alta Alpina people. We want to continue the reputation of putting on one of the best supported rides of the year.

29 June is the Day

Last year many people showed up and gave above and beyond more support than one could imagine to ask. This year, I want you to mark on your calendars: Saturday 29 June or the day(s) before or after. If you absolutely can't make that weekend, then maybe you could help with some of the planning and up front work. This is the event that has grown with our reputation and will continue to facilitate our ability to give more back to the cycling community.

Last year, we had Twain Berg organizing the Hillacious Hill Climb Series. Twain did a great job of pooling together folks who put on some of the best and well attended rides for years. This year Twain is travelling around the US and giving way for someone new to step up. Twain has done a great job in setting the stage and the club is looking for someone to simply put together a schedule. It appears that last year the series had many people step up with scheduled rides and other rides to fill out the schedule.

As you see, with a couple of new board members, a few new things to build upon a solid year, we are looking forward to vibrant life of the club and hope you are part of it. If you have new ideas or projects for the year, please bring them to light.

Time to order Wild Hill Finisher's Jerseys

Twain Berg, Wild Hillacious Coordinator

Thanks to all who participated in the 2012 Alta Alpina/Bike Habitat Wild Hillacious Century Series. For 2012, Bike Habitat (thanks again Denis!) came forward with another sponsorship to make the Finisher's Jersey very affordable at only \$41 as long as we get orders for at least 10. Anyone who completed 3 of the Wild Hill Centuries or 5 of the Wild Hill Metrics in 2012 is eligible to order a Finisher's Jersey. Finisher's in 2010 and 2011 can order too! Perhaps you would like a vest or sleeveless jersey this time. Download and print the Order Form:

<http://wildhill.coffeecup.com/2012WildHillaciousOrderForm.pdf>

Local Merchant Discount Program

Details about local merchant offers is listed under "Merchant Discounts" on our website at www.AltaAlpina.org.





Ellen Sherrill at Single Speed Cyclocross World Championships

Congratulations to Ellen Sherrill for her 2nd place overall in the Elite Women's race at this years Single Speed Cyclocross World Championships held near Dodger Stadium in Los Angeles.

This is an epic event which should not be missed. AND it's probably the coolest, weirdest, hippest cross race in America! Too bad next year's spectacle will be in Philadelphia. We will keep you abreast of all the shenanigans though...

Picture at Left: Entering the Cesspool of filth! Not even that will wash off the yellow and green paint shot out of the cannons! Lower Left: Breathing through her nose!! Below: Some might call it being the first loser. I think it is absolutely amazing!





BikeSPOKEsman

Tim Rowe, AACC Bicycle Advocacy

Nevada Bicycle and Pedestrian Leaders Awarded

CARSON CITY, Nev. – Nevada bicycling and pedestrian resources were recently recognized by the Nevada Bicycle and Pedestrian Advisory Board's annual awards program.

The awards, presented at the Nevada Bicycle and Pedestrian Summit in Las Vegas, single out individuals, agencies and groups for improving bicycle and pedestrian facilities, safety and advocacy.

"Bicycling and walking offer many benefits. They make us as individuals and families healthier and they connect and enhance communities and reduce congestion and vehicle emissions," board chairman Dennis Stark said. "Whether you have personally walked or bicycled a Nevada roadway or trail, or simply reaped the societal benefits, you've got these winners' dedication and hard work to thank. From safe biking, the winners have helped give our state more means of transportation. Our communities and commutes are better for it."

Bicyclists and pedestrians currently make up to 12 percent of all trips in the U.S. With proven environmental, economic and health benefits, the public demand for bicycling and walking opportunities is growing. Bicycling and pedestrian planning across the state have shown a surge in public interest in bicycling and walking, with more than half of vehicle users surveyed saying they would drive less if other forms of commuting were available.

The Nevada Bicycle and Pedestrian Advisory Board was created by the Nevada Legislature to advise state agencies on policies, programs and facilities, as well as promote programs and facilities for the safe use of bicycles and pedestrians in the state. The board consists of 14 members appointed by the Governor. More information is available at (775) 888-7433 (RIDE).

Bicycle and Pedestrian Award Winners

Lifetime Service:	Ellen and Roger Jacobson Reno Sparks Kiwanis Bike Safety Program Mel Maalouf Junior Team Mentor, Alta Alpina Cycling Club Tim Rowe Bicycle Advocate, Alta Alpina Cycling Club, Lake Tahoe Bicycle Coalition, Nevada Bicycle and Pedestrian Advisory Board
Advocacy/Activist:	Michael Bayer Alta Alpina Challenge Kevin Joell Lake Tahoe Mountain Bike Patrol Jenny Scanland Muscle Powered Jeff White Elko Velo Cycling Club
Individual Employee-Agency:	Bill Champion Nevada Division of State Parks Thor Dyson Nevada Department of Transportation Agency: Nevada Division of State Parks
Community Bike/Ped Plan:	Carson Area Metropolitan Planning Organization Regional Transportation Commission of Washoe County
Organization:	Safe Kids Washoe County
Safe Routes to School Special Recognition:	Janet Carthen Washoe County School District MJ Cloud Washoe County School District Cheryl Wagner Clark County School District
Nevada Bicycle and Pedestrian Advisory Board Member of the Year:	Noah Jennings (Member representing youth in Nevada)

Way to go, guys and gals!



AACC Member Profile:

Chell Herman

AACC Member since: 2004

Current Residence: Carson City, NV

Immigrant from: South Lake Tahoe, CA

Bikes I ride: Trek mountain bike
Giant road bike

In one word, my cycling style is...:
Sporadic!

Favorite Rides/Races:
Indian Valley, Lake Tahoe and right out
my door!



Favorite Post-Ride Food:

Anything home made

Other Sports & Pastimes:

Walking my black lab, backpacking
and snow shoeing

My Motto or Inspired Quote:

“Use it or lose it!!”

Grab Bag:

At one time cycling used to be my
only form of transportation, which is
how I met my husband.

Board Meeting Minutes—January 7, 2013

Acting Secretary: Mel Maalouf; Other Board Members: Robert Braun, Frank Dixon, Scott Herman, Tim Rowe, David Scarborough

1. Monthly Status Reports:

- **Treasurer:** Balance 17 Dec 2012 \$52,694.60 Bank and \$7,565 PayPal. Frank Dixon initiated as new treasurer.
- **Membership:** Tentative Spring Party date on 14 April in Elks Lodge, Gardnerville, NV. Robert to review organizational memberships.
- **Weekend Rides:** Shooting to start with some short rides in March. Will look to hold to have a bike repair clinic. Dave Scarborough initiated as new Weekend Ride Director. Need Hillacious Coordinator.
- **Newsletter:** We'll have a Jan/Feb Newsletter.
- **Website:** Will reach out to current website coordinator to ensure timely updates.
- **Weekly Road Races:** No update.
- **Mountain Bike Races:** No update.
- **Junior Team:** Club purchased 6 sets of Kreitler rollers with resistance units and platforms for \$1450. Juniors are training Mondays indoors and Thursdays on weights.
- **Spring Century:** Looks to be same as last year:

Sunday of Memorial Day weekend.

- **Pinenut Cracker:** Shooting for date in Mid May.
 - **Carson Valley Classic:** No update. Will likely see if Little City Stage Race wants some help.
 - **King of Kingsbury Time Trial:** No update.
 - **Cyclocross Race:** No update.
 - **Bike Advocacy:** Tim Rowe reports there were 150 people at NV Bike summit in Vegas.
 - **Adopt A Highway:** Need Coordinator.
 - **Clothing:** Will formulate order in Early Feb.
2. **Coordinator Appointments:** All existing Coordinators are re-appointed. However, we need to find a 2013 Hillacious Century Series Coordinator and a Road Cleanup Coordinator.
 3. **2013 Membership Fees:** Board voted to keep same fees as in 2012. Grace Period is extended to end of April for members.
 4. **Membership Fee Waiver:** Laura Caimi approved for a complimentary membership for her tireless efforts in promoting the Alta Alpina Challenge.
 5. **Next Meeting:** Monday, February 4, 2013, 6 pm, Pizza Factory in Gardnerville.



Board Meeting Minutes—February 4, 2013

Secretary: Lauren Lindley; Other Board Members: Michael Bayer, Diane Bolton, Robert Braun, Frank Dixon, Mel Maalouf, David Scarborough; Other Attendees: Peter Costa

6. Monthly Status Reports:

- **Treasurer:** As of 02/04/13 our bank balance is \$48,579.88. We have just over \$9,000 in the paypal account. We wrote checks for sponsorships and purchased rollers for the junior team. The transition on the paypal account still needs to happen. If we have the debit card re-issued in Frank's name and the number changes, there are a few accounts that must be notified. In this transitional period, board agrees to leave Peter on as a signatory to make signing checks easier for Mel. The Sacherman Fund helped fund the junior team velodrome trip and rollers leaving \$500 and change to be used and we must prepare a report for them.
 - **Membership:** Four memberships renewed online. All the honorary memberships have been processed. Three memberships are waiting to be processed. Tentative spring kick off party on April 14th to be held at the Elks Club again.
 - **Insurance:** Paperwork has been submitted to the League of American Bicyclists. Robert needs a check to pay them. This insurance (\$506) covers all our bike "rides," time trials and the Board of Directors. In effect, it covers all club activities except racing. Robert sent in the paperwork regarding our event (\$1301) and race insurance through HCM Event Insurance. We'll get a check from Frank to them immediately. Our Weekly Road Race Series insurance is separate.
 - **Weekend Rides:** Hoping to do a Beginner's Ride from Genoa to Faye-Luther just to get folks out in March. Considering a fix-a-flat clinic afterwards. Also considering two Sonora Rides: one that includes just the front side and one that is front and back. Dave would also like to do a ride over Donner Summit to Cisco Grove (55-60ish miles). Dave would like to some money appropriated for Packsaddle Pass and other group rides. Lauren will send out some emails this week and see if we can get our weekly rides sponsored.
 - **Newsletter:** We just need a presidential posting and the minutes from tonight and the newsletter for this month is ready to go!.
 - **Wild Hillacious:** Coordinator still needed.
 - **Website:** Send updates re: website to Joe.
 - **Weekly Road Races:** Will start April 18th.
 - **Junior Team:** A few new interested kids. Some of the kids who have been MIA are showing back up. Purchased 6 rollers for the JR Team.
 - **Spring Century:** Mike and Maggie H have agreed to host the Spring Century again. Dave motions that we comp their membership for the year. Motion passes. The ride will take place on Memorial Day weekend again. There will be a 8 AM start and a 11 AM start just out to Diamond Valley Rd for beginners. Fall Century will tentatively be held the 2nd Sunday of October.
 - **Pinenut Cracker:** May 18th. Kevin Joell/Sierra Cup Series is Race Director. We will be setting up stakes/signs. Insurance will be through Reno Wheelman.
 - **Carson Valley Classic:** No firm confirmation on if Bubba's Stage Race will be held again.
 - **King of Kingsbury Time Trial:** No update.
 - **Cyclocross Race:** Season is over. Scott request a plaque for the sponsor for this year's Cyclocross Race.
 - **Adopt A Highway:** Tammy Lundquist volunteered to run Adopt a Highway.
 - **Clothing:** 12 PRO Jerseys, Bibs, Shoe Covers and 36 Elite Men's SS Jsys. Dave motions that we approve this order as stated. Board agrees.
7. **Alta Alpina Challenge:** 122 registered participants. Michael has requested that one specific branch of the Forest Service be our go-to for the permitting process. He is still waiting to hear the answer. Back up will be that we run our Forest Service permits as we normally do. Turtle Rock Park is available and reserved for us. We will need more volunteers than before for the event because of the race aspect. Projected profit for 2013 if we sell out: \$12,000-20,000. Mel suggests that Michael find an assistant to train this year that can act as race director the next year in the event that he moves.
8. **E&O Insurance:** Board agrees to purchase E+O Insurance for the year to protect the board members for the year at cost of \$550.00.
9. **Next Meeting:** Monday, March 4, 2013, 6 pm, Design Workshop on Market St. in Stateline.



Alta Alpina Cycling Club

P.O. Box 2032 877-845-2453
 Minden, NV 89423 877-845-BIKE
 www.AltaAlpina.org

MARK YOUR CALENDARS

- Daylight Savings Starts .Sunday, March 10
- AACC Spring Party ...Sunday, April 14
- First Club Road Race .Thursday, April 18
- Chico Wildflower ...Sunday, April 28
- AACC Spring CenturySunday, May 26
- Alta Alpina Challenge .Saturday, June 29

MOVED? GOT NEW CONTACT INFO?
 Have you moved? Has your e-mail address changed?
 Don't miss out on the latest AACC happenings!
 Update your info at www.AltaAlpina.org; click on "Membership"

Alta Alpina Cycling Club Board Members

Mei Maalouf	President	president@AltaAlpina.org	775-782-9652
Curtis Fong	Vice President	tgft@bikethewest.com	775-588-9658
Lauren Lindley	Secretary	llindley@pearlizumi.com	
Frank Dixon	Treasurer	ozatlake@gmail.com	530-318-1574
Robert Braun	Membership Coordinator	robertingville@yahoo.com	
David Scarborough	Weekend Ride Coordinator	ridedirector@AltaAlpina.org	530-318-7878
Michael Bayer	Alta Alpina Challenge Ride Director	challenge@AltaAlpina.org	877-845-2453
Di Bolton	Thursday Road Race Director	di.bolton@frontier.com	775-781-4660
Robert Braun	Pinenut Cracker Mountain Bike Race	robertingville@yahoo.com	
Tammy Lundquist	Road Cleanup Coordinator		
Scott Herman	Paceline Editor	paceline@AltaAlpina.org	
Twain Berg	Hillacious Century Series Coordinator		
Mei Maalouf	Junior Team Coach / Race Team Director	alpinajr@gmail.com	775-782-9652
Joe Marzocco	Website Coordinator	j_marzocco@yahoo.com	
Tim Rowe	Bicycle Advocacy Coordinator	Trowebikes@aol.com	775-267-9531

Newsletter Editor:
 Scott Herman
 Newsletter Publisher:
 Michael Bayer

The club is about and for you! All AACC members are welcomed to participate in our **Board Meetings** held the **first Monday of each month at 6:00 pm.** The location alternates between the Carson Valley and South Lake Tahoe.. Join us on **March 4** at the **Design Studio** in **Stateline.**