



PACELINE

**Alta Alpina
Cycling Club**

**Volume 14 Issue 1
Jan/Feb 2016**

Presidential Posting

Chris Rhiner, AACC President

Welcome to yet another cycling season. With our snow pack this year I expect that many of you will have put aside your bikes for at least a month or two and picked up another sport. Yay for cross training! I look forward to seeing all of you at the Spring Party in April, we will have lots of info for the upcoming year. If you have something you would like to share with the club we can set up a table for you, please let us know ahead of time. Our Challenge Table will have many spots for you to pick for your volunteer opportunity to fit your schedule. You can expect appetizers, pizza and drinks as you explore the Fair Style set up. A gear swap table will be available for buying, selling and giveaways, look through your gear. Invite a friend and help our club grow, more members means that possibly someone will ride your pace. I look forward to hosting more beginner and slower paced rides to bridge the gap to some of our fast pace or heavy climbing venues. We will need others to post similar rides too. For variety it is nice to see some mountain bike rides, although nothing tops Nate's "Poker Run" mountain bike and post ride feast in May. Looking forward to a great cycling year! Track your March/April miles for some fun at the party.

2016 Alta Alpina Membership

Michael Bayer, Membership Coordinator

It's time to renew your Alta Alpina membership. If you have friends who haven't yet joined (or have let their membership lapse) now is the time to get them involved to take full advantage of a 2016 membership.

With club rides, races, parties, and events we have a lot planned for 2016!

There are two special offers for membership this year:

- Buy a bicycle from a participating local merchant and receive a free entry for the Foothill Fun Ride with the purchase of a club membership.
- Order a new club jersey on a membership form for delivery at the spring party and get your membership for free.

We're working to update our membership contact information. If you are a renewing member and you received this newsletter by email but NOT (in a few days) by US Mail, it means that we need you to update your mailing address. If you received this by US Mail but NOT by email, we need your new email address. If you have a family membership, please make sure we have an up-to-date list of everyone living at your address.

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Join the Gang-of-Five

Volunteer to lead 7 rides over 7 months and get your membership and racing free!

Our "Gang-of-Five" ride leaders ensure that there is a club ride every weekend April through October.

Jennie Hamiter, Robert Braun, David Scarborough, and Alex Kuhlman have already volunteered and we just need one more volunteer.

Please contact Chris Rhiner at president@altaalpina.org if you have any questions or would like to volunteer.



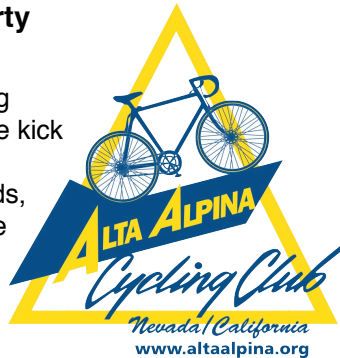


2016 Alta Alpina Events and Activities

Spring Membership Party

Tuesday April 12

Join us for the annual spring membership party where we kick off the riding season. Enjoy great food, make new friends, and learn more about all the events and activities planned for 2016.



Ray Rickard Memorial Spring Century

Sunday May 29

This event is free to club members and this year will feature 7 different route options: 13 mile, 31 mile (foothill), 31 mile (1 pass), 52 mile (1 pass), 68 mile (1 pass), 83 mile (2 pass), and 110 mile (3 pass).



Fall Century

Date TBD

Another free event for members, the Alta Alpina Fall Century is the last big ride of the year. The out-and-back ride from Wellington to Bridgeport features a rest stop coming and going and a Pizza Dinner at the finish.



Weekend Club Rides

Every Weekend Starting April

There's a club ride or activity virtually every weekend from April to October. Club rides vary in distance and terrain but always feature post ride snacks. Check the rideboard or newsletter for details.



Pine Nut Cracker

Saturday May 21

Alta Alpina's famed mountain bike race in the rolling terrain of the Pine Nuts. Start/Finish is at "The Tree" out on Pine Nut Road. There are multiple race categories from Pro to Beginner.



Alta Alpina Challenge

Saturday June 25

The Alta Alpina Challenge—Riding the Wild Sierra is the club's annual fund raising event. We host riders from around our neighborhood and around the world to challenge themselves on our local roads and mountain passes.



Annual End of Season Party

Date TBD

At our annual general membership meeting, awards dinner and end of the year party we celebrate the year with great food, race series awards,



Thursday Night Races

Starting Thursday April 21

Everyone is welcome and encouraged to enter these races - you don't have to consider yourself a racer to participate. The races have four categories, A through D, where A's are the fastest.





AACC Rideboard

Michael Bayer, Newsletter Editor

Weekend rides will begin in April. In the meantime here are some rides to make plans for in the days and weeks ahead:

If you haven't already done so,
please take a moment to complete the survey:

<https://www.surveymonkey.com/r/YJTHLLV>

Sunday, February 14, 2016 — Foothill from Genoa

Meet in Genoa at the park above the four way stop. We'll roll at noon and ride 30-40 miles out and back on Foothill and maybe Diamond Valley. This will be an easy pace early season ride.

Saturday, March 19, 2016 — Saturday Morning Rides

It is time again for the Saturday morning rides around the Carson Valley. Someone will lead the ride on the first and third Saturdays of the month. Keep in mind there will be some dates that conflict and the ride will not happen. Meet at Big Daddy's Bike and Ski on Hwy 395 in Gardnerville at 10:00am. Route: Hwy 395 south to Muller Prky, to Pine Nut Rd, Pine Nut Rd #2, Outter way, Fish springs Rd, East Valley Rd North. Left onto Johnson Lane, East Valley Rd, to Stephanie, to Hwy 395 north, to Sunridge Dr, to Jacks Valley Rd, water at the fire station on the top of Jacks Valley Rd, South into Genoa, to Muller Lane, and back to Hwy 395 (about 50 miles).

Saturday, April 2, 2016 — Organized Ride: Pardee Party

Pardee Party is organized by the Sacramento Bike Hikers and is a popular early season century. Join the party in rolling foothills and choose from two route distances. Enjoy well-stocked rest stops, post ride meal and music. Cool jersey and socks available for purchase. For more information: www.bikehikers.com.

Sunday April 17, 2016 — Organized Ride: Primavera Century

The Primavera Century 100 mile route would be a great training ride for our Challenge. There are four other route options available. Ride the the East Bay's most scenic roads including Mission San Jose, Calaveras Wall, Calaveras Reservoir and to the top of Altamont Pass. Registration includes fully stocked rest stops, SAG and post ride meal. Sells out early so register now and support our partner, the Fremont Freewheelers! For more information: www.ffbcprimavera.wordpress.com

Saturday, April 30, 2016 — Organized Ride: Motherload Century

Ride in the beautiful foothills of the Gold Country with five route options from 33 - 95 miles. The longer routes are excellent training rides for our Spring Century and Challenge staff ride. Go to Motherlode website for detailed descriptions of the ride. Our Challenge is mentioned in the "Routes" section. Let's support our partner and join the Motherlode!. For more information: www.motherlodecentury.com.

AMGEN Tour of California Returning to Tahoe!

Mark your calendar for May 19 in South Lake Tahoe

South Lake Tahoe will be welcoming both the men's and women's pelotons on May 19 as the 2016 Amgen Tour of California arrives!

Stage 5 of the men's race starts in Lodi and rolls through the foothills to Sutter Creek then the climbing begins on Gopher Flat Road, Shake Ridge Road and CA88. The men will climb Carson Spur, Carson Pass, and Luther Pass before dropping into the Tahoe basin. The course takes Pioneer Trail into South Lake Tahoe and ends with an up hill finish on Ski Run Boulevard at Heavenly Mountain Resort.

Stage 1 of the women's race takes place the same day. It consists of a loop around Lake Tahoe which starts and finishes at Heavenly (down Keller, south on Pioneer Trail, west on Al Tahoe to US50, around the lake clockwise then back onto Pioneer Trail with the same up hill finish on Ski Run Boulevard.

Alta Alpina is planning to field a group of volunteers for the event, if you're interested in getting involved contact Chrins Rhiner at president@altaalpina.org.



Alta Alpina Clothing

Michael Bayer, Membership Coordinator

Time to Update your Alta Alpina Wardrobe!

Jerseys are now available in all sizes in both race cut and club cut and they'll be delivered right to your mailbox!

After surveying club members at the spring party and sifting through feedback at rides and races we decided to revive the most popular Alta Alpina jersey design of all times and to release an all-new green/purple design.

We've given our vintage jersey a facelift with side panels that reference our two big events and the inside of the collar has a little note.

Order your jersey online directly from Voler and they will produce the jersey and send it to you in just 7 days. For a limited time you can also order your new jersey on the membership form and get a free membership.



Here are the options:

Men's Club Cut with 3/4 Zip:

<http://www.voler.com/browse/product/li/1T100A9>

Women's Club Cut with 3/4 Zip:

<http://www.voler.com/browse/product/li/1T200A9>

Men's Race Cut with Full Zip:

<http://www.voler.com/browse/product/li/1T100AA>

Women's Race Cut with Full Zip:

<http://www.voler.com/browse/product/li/1T200AA>

We still have inventory of both yellow/blue and red/orange clothing. This clothing will be available at the spring party on April 12. For more information see:

<http://www.altaalpina.org/clubkit>

The yellow/blue shorts we have in inventory match the new yellow/blue jerseys. We're considering ordering more shorts so let us know if you're interested.

New Design with Alta Alpina Challenge Emblem

We're also launching an all-new design in a purple/green color scheme. This jersey will also be available for on-demand ordering in all the same sizes and cuts. .



Local Merchant Discount Program

Visit the merchant, peruse their shops and find out what you can buy as a benefit of being an AACC member. Details about local merchant offers is listed under "Merchant Discounts" on our website at www.AltaAlpina.org.

Show your AACC Membership Card at time of purchase. [If you are an active AACC member, the mailing label on the first Paceline you received in the spring has the club logo and note indicating that it is your membership card.]





Board Meeting Minutes—January 11, 2016

Secretary: Jim Sadilek; Other Board Members: Chris Rhiner, President; Tammy Lundquist, Vice President; Frank Dixon, Treasurer; Michael Bayer, Alta Alpina Challenge Ride Director/ Newsletter Publisher/Membership Coordinator;

Meeting called to order at 5:04 pm

Venue: Teleconference

1. Monthly Status Reports:

- **Treasurer:** The current checking account balance is: \$40,429.15. The PayPal account balance is \$3,445.62.
- **Membership:** No renewed members at this point. Michael is updating the Membership Data Base. In the next week or so, Michael will send out an email notice reminding members to renew their membership for 2016 and also asking members to confirm their current email address is correct on their member profile.
- **Weekend Rides:** No report
- **Newsletter:** Customarily, there is no newsletter in January.
- **Website:** Eric Jacobs has volunteered to help with the web site.
- **Weekly Road Races:** <http://www.altaalpina.org/clubracesroad/>
- **Mountain Bike Races:** The position of Mountain Bike Coordinator is open. The Board of Directors would be most grateful for a volunteer to step forward and fill the position. Contact President Chris Rhiner.
- **Junior Team:** No report.
- **Spring Century:** Eric Reuter has offered his house as starting point. More on this at the February meeting.
- **Pinenut Cracker:** No report.
- **King of Kingsbury Time Trial:** No report.
- **Cyclocross Race:** No report.
- **Bike Advocacy:** No report.

- **Adopt A Highway:** No report.
- **Clothing:** Voler, the club clothing supplier, because of a change in their production process, needed to update every design in their library. They appeared to have considered the AACC designs obsolete and deleted them from their library. The AACC current (blue and yellow jersey) design has been restored. There is presently no good option for club shorts. The Challenge jerseys are available.
- **Publicity/PR:** Wayne Trelloggen is working on accommodations offers for the Challenge. The club needs volunteers to help with Challenge marketing. Challenge cards and posters are back from the printers for this year's Challenge. The design is the same as last year except for new dates. Michael is mailing cards and posters to volunteers in California.
- **Challenge:** Michael attended the BePro conference on the weekend just previous to the Board meeting. A marketing presentation at BePro put special emphasis on having a good web site. We need to add into the Challenge marketing message more pictures that convey the image of finishing. Also comments from recent rider surveys with messages the feeling of accomplishment at finishing will be utilized for marketing. Challenge registration opened in mid-December. So far there are 17 new registrations in addition to the 300+ registrations carried over from the cancelled 2015 Challenge.

2. **Next Meeting:** Monday, February 1, 2016, 6 pm, Lakeside Casino, Stateline NV.
Meeting adjourned at 5:47 pm

Get More Involved in 2016!

The club is looking for a number of members to fill some key board positions in 2015. Please send an email to President@AltaAlpina.org if you can take on any of these volunteer roles:

- Event Marketing
- Mountain Bike Race Coordinator
- Weekend Ride Leader (Gang of Five)

Members who fill these roles receive free club membership and free club racing.



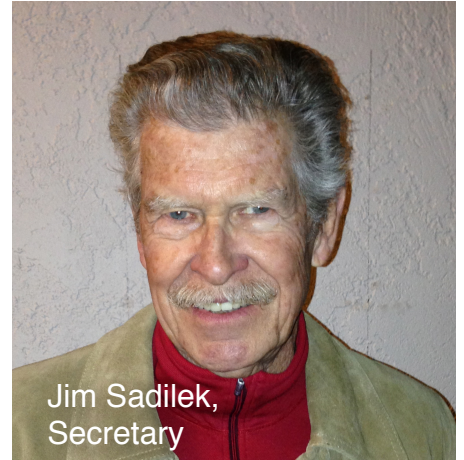
2016 Club Officers



Chris Rhiner,
President



Tammy Lundquist,
Vice-President



Jim Sadilek,
Secretary



Frank Dixon,
Treasurer



Michael Bayer
Membership



Garth Jackson
Weekend Ride

Board Meeting Minutes—February 1, 2016

Secretary: Jim Sadilek; Other Board Members in attendance: Chris Rhiner, President; Tammy Lundquist, Vice President; Frank Dixon, Treasurer; Michael Bayer, Alta Alpina Challenge Ride Director/Newsletter Publisher/Membership Coordinator; Garth Jackson, Weekend Ride Coordinator; Dave Scarborough, Spring Century Coordinator

Meeting called to order at 6:15 pm

Venue: Lakeside Inn and Casino – Stateline NV

1. Monthly Status Reports:

- **Treasurer:** The current checking account balance is: \$37,468.17. The PayPal account balance is \$4340.11.
- **Membership:** While there is no change in the numbers, existing memberships are in a grace period until April. Michael is developing an email and web software process that will streamline the operation of updating member contact information.
- **Weekend Rides:** There was discussion of setting a meeting date for the group responsible (Gang of Five) for weekend ride planning to develop a schedule of rides for the coming season. A suggestion with the promise of widening the weekend ride appeal is to plan long rides with the opportunity for riders preferring a shorter ride distance, to join the ride group at a mid-point.
- **Newsletter:** With no newsletter in January, the February newsletter will contain two sets of minutes, and a list of important club functions for



the coming year. With stage five of the Amgen Tour of California finishing at South Lake Tahoe on Thursday, May 19, it is anticipated that the club will be involved in some volunteer capacity.

- **Website:** Eric Jacobs is working on a new club website with Squarespace. The club has purchased a one year's subscription to Squarespace. As the effort progresses, there may be a decision to transfer the entire club web site to Squarespace. A survey (Survey Monkey) was sent out to the entire membership to gather responses to member's thoughts about riding the passes that are part of the Challenge. There is also a request for photographs of the Challenge passes for use on the web. Michael asks that the photographs appear "Junish", that is no snow, no aspen leaves turning yellow. This information, both text and images are critical to the marketing effort of the Challenge.
- **Weekly Road Races:** The first of this season's races will be either April 21st or April 28th. A firm date will be set as the race season draws closer.
- **Mountain Bike Races:** The position of Mountain Bike Coordinator is open. The Board of Directors would be most grateful for a volunteer to fill the position. Contact President Chris Rhiner.
- **Junior Team:** No report.
- **Insurance:** With regard to the renewal of the club's ride insurance, the agent noted that the insurance does not cover any racing. Any club event described as a race, which is not part of the Thursday night race series must be separately and specifically insured under the Thursday night race series policy.
- **Spring Century:** The Ray Rickard Memorial Spring Century starting point will be Eric Reuter's home on Chambers Lane (which can be found on Google Maps as a Markleeville address). Chambers Lane parallels Highway 88 to the East (Carson River side) and is accessed from either River Road (north) or Diamond Valley Road (south). With the finish point being close to the Diamond Valley/Highway 88 intersection, it is

proposed that the water stop site at this intersection from former years be eliminated, and instead a water stop will be set up at the bottom of Kingsbury Grade for the full century riders. Planned date is Sunday, May 29th

- **Spring Party:** The tentative date is April 18th at the CVIC Hall in Minden. [Ed Note: CVIC wasn't available that day so the actual date is April 12.] There was discussion of methods to ensure that members visited the fair tables. Recognizing that last year's bingo card game plan was not totally successful, a less complicated game plan will be in place for this year's party. Methods of bicycle shop promotion with a tie-in to encourage club membership were discussed
 - **Pinenut Cracker:** No report.
 - **King of Kingsbury Time Trial:** No report.
 - **Cyclocross Race:** No report.
 - **Bike Advocacy:** See the February newsletter.
 - **Adopt A Highway:** Next clean up day TBA.
 - **Clothing:** Lori Piccini will have club clothing at the Spring Party.
 - **Publicity/PR:** Michael will be taking on PR.
 - **Challenge:** Lori Piccini will be working on marketing with regard to the printed cards and posters and may take on social media marketing as the date for the Challenge draws closer. Ads have run in Cycle California magazine for January and February, March issue will be skipped, with a new ad in April to tie in with the new web site. Michael expects to have the budget for the Challenge finalized for the March board meeting.
2. **Club Membership Promotion:** Motion 02/01: This year's bike shop promotion is purchase a bike and for a \$25 payment receive a bundled AACC year's membership and an entry to the Challenge Foothill Fun Ride. Michael Bayer/Christine Rhiner - Carried unanimously.
 3. **Next Meeting:** Monday, March 7, 2016, 6 pm, Jethro's in Gardnerville.
Meeting adjourned at 7:46 pm

ALTA ALPINA CHALLENGE VOLUNTEERS NEEDED

The club is looking for some key volunteers for the Wild Sierra on June 25. If you haven't already signed up please do so today! Membership fees remain unchanged again this year because we rely on members to volunteer at this annual fundraising event. We still have a few free entries to other organized rides available to Alta Alpina Challenge volunteers.



Alta Alpina Cycling Club

P.O. Box 2032 877-845-2453
 Minden, NV 89423 877-845-BIKE
 www.AлтаAlpina.org

MARK YOUR CALENDARS

Spring Membership PartyTue April 12
 Pine Nut CrackerSat May 21
 Spring CenturySun May 29
 Alta Alpina ChallengeSat Jun 25

MOVED? GOT NEW CONTACT INFO?
 Have you moved? Has your e-mail address changed?
 Don't miss out on the latest AACC happenings!
 Update your info at www.AлтаAlpina.org; click on "Membership"

Alta Alpina Cycling Club Board Members

Chris Rhiner	President	president@AltaAlpina.org	775-790-6373
Tammy Lundquist	Vice President	tahoe.tammy@gmail.com	530-545-3155
Jim Sadilek	Secretary	ccwatchmaker@gmail.com	775-220-2713
Frank Dixon	Treasurer	ozatlake@gmail.com	530-318-1574
Michael Bayer	Membership Coordinator	membership@AltaAlpina.org	
Garth Jackson	Weekend Ride Coordinator	ridedirector@AltaAlpina.org	
Michael Bayer	Alta Alpina Challenge Ride Director	challenge@AltaAlpina.org	877-845-2453
Di Bolton	Thursday Road Race Director	dibolton@frontier.com	775-781-4660
Robert Braun	Pinenut Cracker Mountain Bike Race	robertingville@yahoo.com	
Tammy DeGiovanni	Road Cleanup Coordinator	ttdeg@frontier.com	775-901-1652
Laura Caimi	Marketing Coordinator	wildsierralaura@yahoo.com	
Lori Piccini	Clothing Coordinator	clothing@altaalpina.org	877-845-2453
Michael Bayer	Paceline Editor	paceline@AltaAlpina.org	
David Scarborough	Spring Century Coordinator	dave_scar@hotmail.com	530-318-7878
Mel Maalouf	Junior Team Coach / Race Team Director	alpinajr@gmail.com	775-782-9652
Joe Marzocco	Website Coordinator	j_marzocco@yahoo.com	
Tim Rowe	Bicycle Advocacy Coordinator	Trowebikes@aol.com	775-267-9531

The club is about and for you! All AACC members are welcomed to participate in our **Board Meetings** held the **first Monday of each month at 6:00 pm.** The location alternates between the Carson Valley and South Lake Tahoe.. Join us on **March 7** at the **Jethros** in the **Gardnerville.**

Newsletter Publisher:
 Michael Bayer